



Hello! This is the Hear Quebec Team

We are a non-profit organization supporting the hearing loss community in Quebec.

We want to offer the opportunity to be part of our HEARHear Magazine and advertise with us.



5000
people reached
Biannual
release

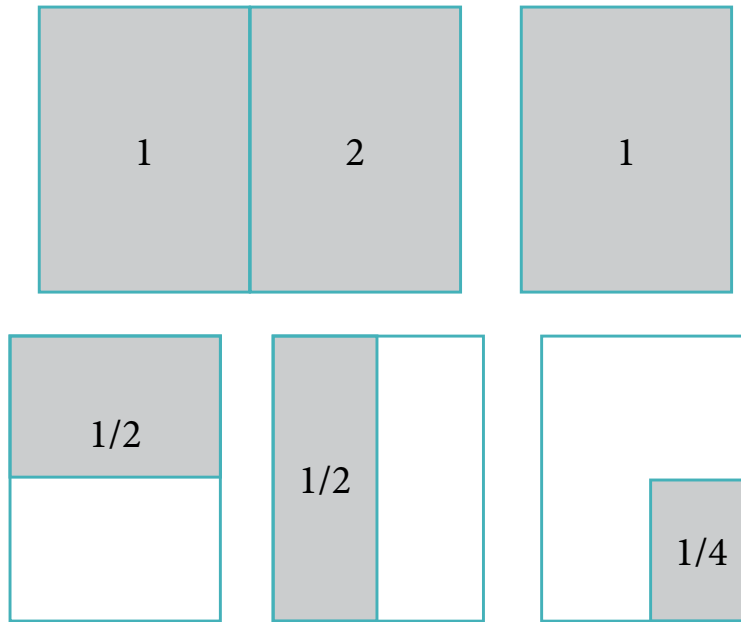


Why Advertise with Hear Quebec?

- **Targeted Audience:** By advertising with Hear Quebec, your brand will connect with over 5,000 individuals, families, professionals, and organizations focused on hearing loss and accessibility. Through multiple channels—including social media, direct mail, email, and online at hearhear.org—your message reaches the right people who are highly engaged and likely to respond.
- **Community Alignment & Brand Reputation:** By partnering with Hear Quebec, you demonstrate your commitment to inclusivity and accessibility. Consumers increasingly prefer to support businesses that align with meaningful causes. This partnership enhances your brand's reputation as a socially responsible organization that cares about making a positive impact in the community.
- **SEO Empowerment & Increased Online Visibility:** Being featured on Hear Quebec's website boosts your brand's credibility and online visibility. Our SEO-optimized pages improve your search engine rankings, ensuring that your business gains greater exposure online and stands out in search results.
- **Cross-Channel Exposure (Available in Bundle Packages):** Maximize your ad's reach by opting for one of our bundle packages. These packages include exposure across social media, direct mail, email, and our website, ensuring your message reaches a broader audience and stays visible for an extended period.



Adspace Layouts



Ad Size	Measurements	Price (Full Colour - CMYK)
Full spread (Article 2 pages) ¹	8.5" x 11"	\$1,500
Back cover ²	8.5" x 11"	\$1000
Inside full page	8.5" x 11"	\$700
1/2 page horizontal	8.5" x 5.5"	\$500
1/2 page vertical	4.25" x 11"	\$500
1/4 page	4.25" x 5.5"	\$350

¹ May be submitted as an advertorial (article about your company, products and/or services)

² Only one available

There is a 10% discount for advertisers who reserve a space for their AD in both the Spring and Fall issues.





Hear Entendre Québec

HEAR QUÉBEC

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| info@hearhear.org

HEARHEAR Magazine Advertising Information – Spring/Fall 2025-2026

Deadlines

Spring: Order confirmation: February 21st, 2025
Artwork submission: February 26th, 2025

Fall: Order confirmation: TBC
Artwork submission: TBC

Publication dates

The Spring issue is published in April, and the Fall issue is published in September.

Distribution timeline

Spring: April 2025 – August 2025
Fall: September 2025 – March 2026

To reserve

Call 514-488-5552 ext. 4500 or email us at info@hearhear.org

Payment

Cheque or e-transfer due on receipt of invoice
Graphics Specifications

Accepted Files

Acrobat PDF - High Resolution
Adobe Photoshop (.eps or .tiff or .jpeg)
Adobe Illustrator (.ai or .eps)

We do not accept ad material in Word, Wordperfect, Corel Draw, Publisher or any format other than the ones listed above.

Fonts and Photos

Include all images with the files
Resolution must be 300dpi @100%
All fonts (screen and Postscript) must be included, or be converted to path or outline (Illustrator files)
Convert illustrator files to curves/outlines
Ads must in CMYK colour space

Design service

Our graphic designer can create custom ads. Please email info@hearhear.org for more information. Submitted ads that require editing will be subject to a design fee.

Maximize Your Reach with Our New Advertising Packages!

Don't miss out on the opportunity to connect with over 5,000 engaged individuals and families who care about hearing loss and accessibility. Hear Quebec's comprehensive advertising packages combine prime print in **HEARHear Magazine** with dynamic digital promotions across our website and social media—all in one powerful package.

Reach the right audience, at the right time, in the right way. With multi-channel exposure, your message is guaranteed to stand out, boost your visibility, and build trust where it matters most. **Limited spots available—[secure your package today](#)** and amplify your brand's reach like never before!

New Advertising Packages!

Package	Print	Web <i>*Content provided by advertisers.</i>	Social Media <i>*Content provided by advertisers.</i>	Price
Platinum	Full spread	<ul style="list-style-type: none"> Your logo on a slider banner on Hear Quebec's "Home" page. Content in Hear Quebec's "Ads Page": <ul style="list-style-type: none"> * Mini Description or Testimony of your choice + your logo. * Slide banner linking to your website. (12 month period) * Including a "Check out this article we wrote" linking to the article you wrote. 	<ul style="list-style-type: none"> 24 Stories (1 per week/ 6 month period). <ul style="list-style-type: none"> ◦ Added to "Highlights" for 12 months. 2 Featured Pinned Posts with Tags: <ul style="list-style-type: none"> * Content 1: Spotlighting the article. * Content 2: Provided by the advertiser (e.g., testimonials, promos, special events). 	1750
Gold	Back cover	<ul style="list-style-type: none"> Slider banner on "Ads Page": Linking to Advertisers' Website. (6 month period) Your logo added to "Ads Page": Links to Digital Magazine with links to advertisers' websites for 6 months. 	<ul style="list-style-type: none"> 1 Featured Pinned Post with Tags. (Video content or image content provided by the advertiser.) 12 Stories (2 per month/ 6 month period) <ul style="list-style-type: none"> * Added Highlight for 6 months. 	1350
Silver	Inside full page	<ul style="list-style-type: none"> Slider banner on "Ads Page": Linking to Advertisers' Website. (3 month period) Your logo added to "Ads Page": Links to Digital Magazine with links to advertisers' websites for 6 months. 	<ul style="list-style-type: none"> 4 Stories (1 per week/ 1 month period) <ul style="list-style-type: none"> * Move to Highlight for 6 months. 	1050
Bronze	1/2 page (Horizontal or Vertical)	<ul style="list-style-type: none"> Slider banner on "Ads Page": Linking to Advertisers' Website. (1 month period) Logo added to "Ads Page": Links to Digital Magazine with links to advertisers' websites for 6 months. 	<ul style="list-style-type: none"> 2 Stories (beginning and end of the month/ 1 month period) <ul style="list-style-type: none"> * Move to Highlight for 6 months. 	775
Copper	1/4 page	<ul style="list-style-type: none"> Logo added to "Ads Page": Links to Digital Magazine with links to advertisers' websites for 6 months. 	<ul style="list-style-type: none"> 1 Story (beginning of the month) <ul style="list-style-type: none"> * Move to Highlight for 6 months. 	400

* Graphics and copy provided by advertiser. It must align with Hear Quebec's mission.

[Contact us](#) today to learn more and reserve your spot!