

Hello! This is the Hear Quebec Team.

We are a non-for profit organization that supports the anglophone hearing loss community in Quebec.

We have over 40 years of experience supporting people with hearing loss. We want to offer the opportunity to be part of our HEAR Hear Magazine and advertise with us.

5000
people reached

Biannual
release



HEARHear Magazine reaches over 5000 people through various channels, including social media, direct mailing, email and online at our website hearhear.org. It contains hearing health information, inspiring stories, the latest on Hear Québec's programs and activities, AND much more!



Why to advertise with Hear Quebec?

- Targeted Demographic:**
 Our membership exceeds 500 people, with over 80% having a direct connection to hearing loss.
- HEARHEAR Magazine reaches over 5000 people through various channels, including:**
 - Social media,
 - Direct mailing,
 - e-mail
 - Online at our website hearhear.org.
- SEO Empowerment:**
 Being featured on our website enhances your site's credibility, positively influencing search engine rankings.
- Media news channels consider Hear Quebec** a trusted source when it comes to topics related to hearing loss and accessibility.
- Highlight adaptable messages** about your brand suitable for different lifestyles within the 18-54 range.





HEAR QUÉBEC
| 7000 Sherbrooke St. West Montréal, Québec, H4B 1R3 |
Office: (514) 488-5552 ext. 4500 |
Fax: (514) 489-3477 attn: Hear Québec |
Cell: (514) 797-2447 |
www.hearhear.org

HEARHEAR Magazine Advertising Information – Fall/Spring 2024 |

Deadlines

Spring: Order confirmation: February 19, 2024
Artwork submission: February 26, 2024

Fall: Order confirmation: TBC
Artwork submission: TBC

Publication dates

The Spring issue is published in March, and the Fall issue is published in September.

Distribution timeline

Spring: April 2024 – August 2024
Fall: September 2024 – February 2025

Distribution

2700+ online through various channels, including Instagram, Facebook and our website: hearhear.org
1000+ printed copies to clinics, community organizations and Canada Post direct mailings

To reserve

Call 514-488-5552 ext. 4500 or email us at info@hearhear.org

Payment

Cheque or e-transfer due on receipt of invoice

Graphics Specifications |

Accepted Files

- Acrobat PDF - High Resolution
- Adobe Photoshop (.eps or .tiff or .jpeg)
- Adobe Illustrator (.ai or .eps)

We do not accept ad material in Word, Wordperfect, Corel Draw, or Publisher.

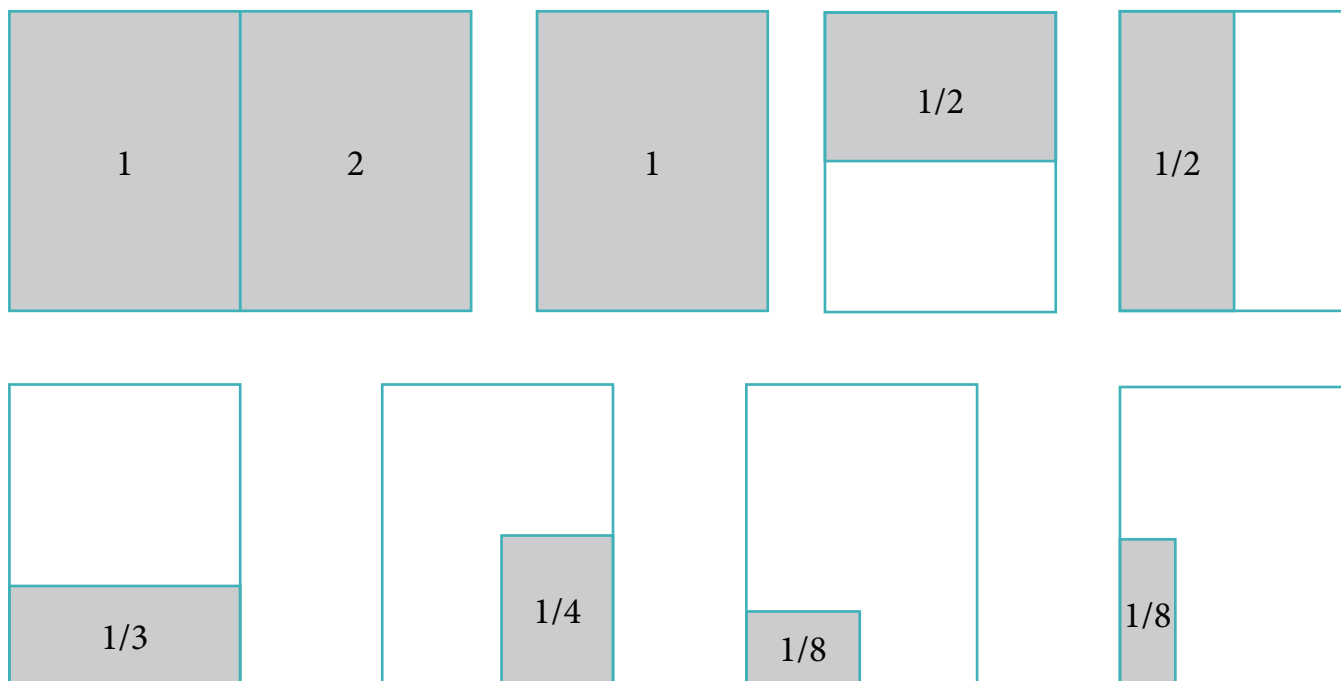
Fonts and Photos

- Include all images with the files
- Resolution must be 300dpi @100%
- All fonts (screen and Postscript) must be included, or be converted to path or outline (Illustrator files)
- Convert illustrator files to curves/outlines
- Ads must in CMYK colour space

Design service

Our graphic designer can create custom ads. Please email info@hearhear.org for more information.
Submitted ads that require editing will be subject to a design fee.

Adspace Layouts



Ad Size	Measurements	Price (Full Colour - CMYK)
Full spread (2 pages)	17" x 11"	\$2250
Inside cover ¹	8.5" x 11"	\$1750
Back cover ²	8.5" x 11"	\$1500
Full page ³	8.5" x 11"	\$1200
1/2 page horizontal	8.5" x 5.5"	\$725
1/2 page vertical	4.25" x 11"	\$725
1/3 page horizontal	8.5" x 3.65"	\$500
1/4 page	4.25" x 5.5"	\$400
1/8 page horizontal	4.25" x 2.75"	\$325
1/8 page vertical	2.125" x 5.5"	\$325

¹ Only two available

² Only one available

³ May be submitted as an advertorial (article about your company, products and/or services)

There is a 10% discount for advertisers who reserve a space for their AD in both the Spring and Fall issues.