

FACTS



Hear Entendre Québec

About the program

- Hear Entendre is the first in Quebec to offer such a program alerting people to the dangers of NIHL as a public health issue.
- Our program promotes awareness about Noise-Induced Hearing Loss (NIHL) through fun, interactive workshops. Children/youth learn about how to prevent NIHL by staying safe in noisy environments.
- The program is based on a harm-reduction model with a holistic approach, informing children, their parents, and the community more broadly about the causes, consequences, and the prevention of NIHL. The harm-reduction model consists of reducing the “health risks associated with the risky behaviours rather than to eliminate the behaviour” (NSRA, 2017) using intervention programs.
- The NIHL program comes in two presentation models:
 - **Recreational** — perfect for day camps, gym classes, and after-school programs.
 - **Educational** — perfect for classroom settings, this model is based on The Hearing Foundation of Canada’s enormously successful Sound Sense program.

Program success statistics

- In the first 12 months of our program we educated almost **1600** children about NIHL. So far this summer we have reached over **400** children in camps.
- When surveying the parents before the presentations, **47.7%** of parents had not heard of NIHL.
- Follow-up with the participants indicated **83.3%** of the children brought up the activities in the days following the presentations. More than **50%** talked about NIHL during this time. This indicated that our program is making an impact on the children we are reaching.
- **94.1%** of the camp staff members said the children enjoyed the presentations and that they were clear and easy to understand. **100%** said the activities were engaging and fun.

As seen on...

