

HEAR ENTENDRE

Are you at risk for Noise-Induced Hearing Loss?



1.1 billion young people worldwide are at risk of hearing loss due to **unsafe listening practices**.

Over



Over 43 million people 12-35 years live with **disabling hearing loss**.



Around 40% are exposed to potentially damaging **levels of sound** at **nightclubs, bars** and **sporting events**.



Nearly 50% listen to **unsafe levels of sound** through personal audio devices (**MP3 players, smartphones, and others**).



60% of **childhood** hearing loss is due to preventable causes.



Unaddressed hearing loss poses an annual global cost of **750 billion international dollars**.