

Are you at risk for Noise-Induced Hearing Loss?

HEAR
ENTENDRE

1.1
billion
young people



1.1 billion young people worldwide are at risk of hearing loss due to **unsafe listening practices**.

Over

43



Over 43 million people 12-35 years live with **disabling hearing loss**.



Around

40%

Around 40% are exposed to potentially damaging levels of sound at **nightclubs, bars and sporting events**.

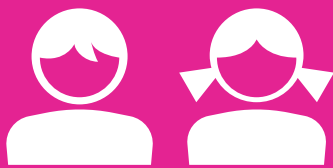


Nearly

50%

Nearly 50% listen to **unsafe levels of sound** through personal audio devices (**MP3 players, smartphones, and others**).

60%



60% of **childhood** hearing loss is due to preventable causes.

750
BILLION



Unaddressed hearing loss poses an annual global cost of **750 billion international dollars**.